ACD Systems Re-enters the Technical Drawing Industry on Mac OS X

A new application release providing a universal graphics tool in the form of an industry favorite

Seattle, WA. and Victoria, BC, Canada – August 13, 2015 — Today <u>ACD Systems International Inc.</u> releases the first iteration of their new Mac technical drawing software, <u>Canvas Draw for Mac.</u> Canvas Draw for Mac is a powerful software specifically designed to make it possible for small business owners, designers, illustrators, and professionals to advertise and communicate with confidence. This product is the first of two major new releases of ACD Systems' Canvas X software on the Mac platform.

Canvas Draw for Mac provides business professionals and creatives alike with the tools necessary to easily create projects for every category of business need, from brochures, business cards, advertisements, and handouts to layouts, floor plans, architectural designs, or scale technical drawings. Canvas Draw allows creators to design drawings with measured precision and placement, while offering extensive flexibility. The application delivers the ability to combine text, images, and objects in a single document—a power never before available in any other application on the Mac platform.

"What makes Canvas Draw special is its integrated environment, which combines the ability to create and edit vector, text, and images in a single application using numerous, powerful tools," said Phil Landsman, Director of Research and Development at ACD Systems.

John Squicciarini, a Canvas Draw beta tester, had this to say about the application: "Canvas remains our business' favorite illustration software for Mac. The program is intuitive and easy to learn, especially for non-graphic people. Lines are smooth, menus, toolbox, effects, and dimensioning are right there, with no searching required. ACD Systems' Customer support and problem resolution has been awesome. Great product. Great team."

Canvas Draw for Mac offers the following capabilities:

Create designs that utilize both vector and raster graphics, as well as text objects

- Use dimensioning tools to painlessly find exact distances, display size information, and conform to industry standards
- A full palette of digital painting and drawing tools to create any illustration your project may require
- Advanced collaborative features, including markup tools, and document exchange to track changes, add comments, and bring colleagues' attention to specific objects
- One click access to working document templates, sample documents, and fully customizable blank illustration and publication documents

Availability and Pricing

<u>Canvas Draw for Mac</u> is available for a limited introductory price of \$79.99, with an MSRP of \$99.99. Additional information, including full system requirements can be found online at www.canvasx.com.

About ACD Systems

Founded in Texas in 1993 by imaging visionary Doug Vandekerkhove, ACD Systems is one of the largest and most respected independent digital editing and management companies in the world. Doug foresaw the importance of the convergence of analog and digital (print, photos, scans, video, and metadata). The company's products include ACDSee, and Canvas X, which helps Fortune 500 companies enhance, manage, and disseminate their valuable digital assets. Customers include General Motors, Caterpillar, Boeing, The New York City Fire Department, NASA, CNN, and the Royal Canadian Mounted Police.

Today ACD Systems holds six patents and millions of ACDSee and Canvas X products are currently in use throughout the world.

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Media Contacts:

Brett Cooper ACD Systems 778-265-1771 bcooper@acdsystems.com

Torrie Venoit ACD Systems tvenoit@acdsystems.com